

# Moving Through Logistics

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# Marcellus Shale in West Virginia

## Publications Policy:

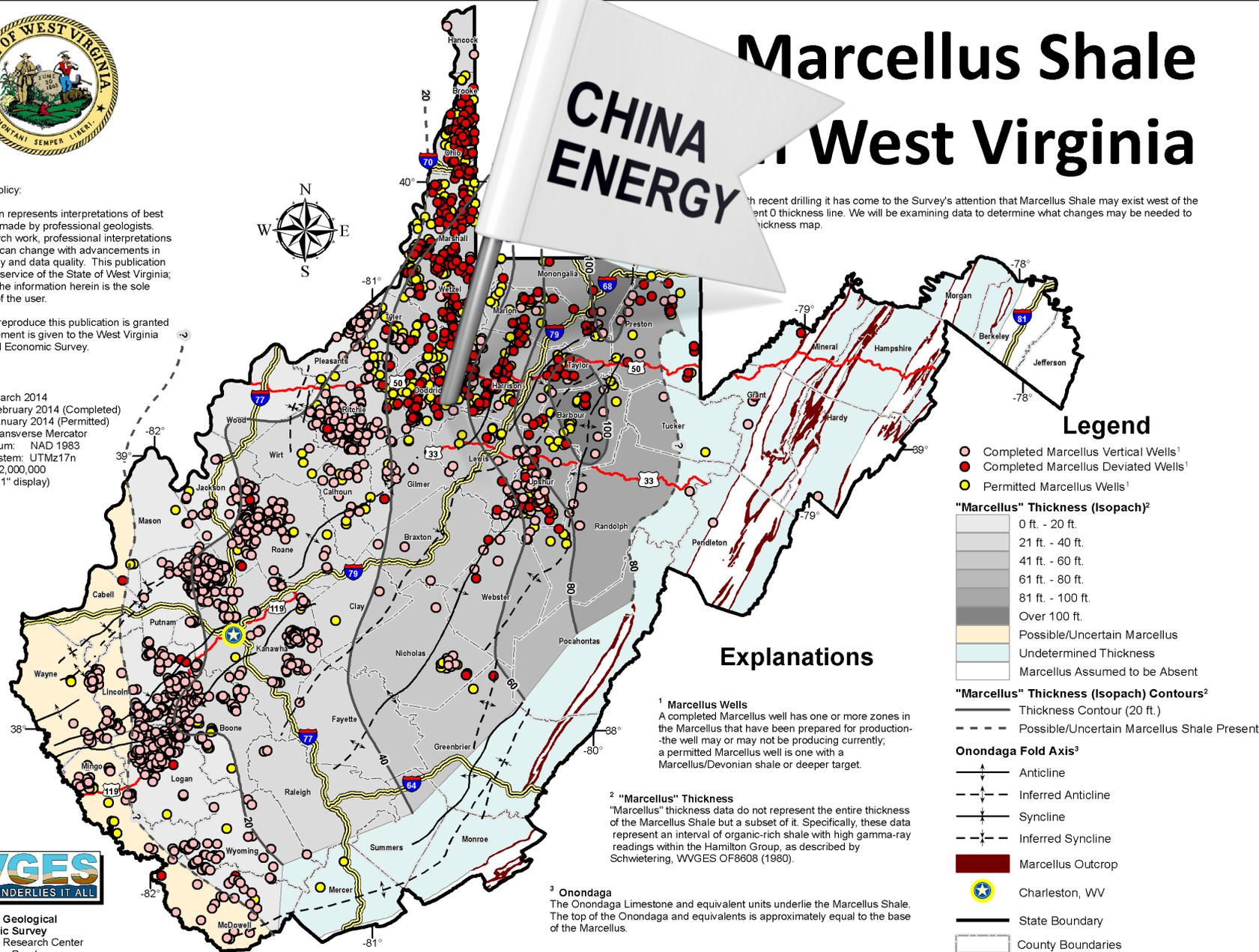
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Map Date: March 2014  
 Data Date: February 2014 (Completed)  
 January 2014 (Permitted)  
 Projection: Transverse Mercator  
 Horizontal Datum: NAD 1983  
 Coordinate System: UTMz17n  
 Map Scale: 1:2,000,000  
 (for full 8.5" x 11" display)



With recent drilling it has come to the Survey's attention that Marcellus Shale may exist west of the present 0 thickness line. We will be examining data to determine what changes may be needed to thickness map.



## Legend

- Completed Marcellus Vertical Wells<sup>1</sup>
- Completed Marcellus Deviated Wells<sup>1</sup>
- Permitted Marcellus Wells<sup>1</sup>

- "Marcellus" Thickness (Isopach)<sup>2</sup>**
- 0 ft. - 20 ft.
  - 21 ft. - 40 ft.
  - 41 ft. - 60 ft.
  - 61 ft. - 80 ft.
  - 81 ft. - 100 ft.
  - Over 100 ft.
  - Possible/Uncertain Marcellus
  - Undetermined Thickness
  - Marcellus Assumed to be Absent

- "Marcellus" Thickness (Isopach) Contours<sup>2</sup>**
- Thickness Contour (20 ft.)
  - Possible/Uncertain Marcellus Shale Present

- Onondaga Fold Axis<sup>3</sup>**
- Anticline
  - Inferred Anticline
  - Syncline
  - Inferred Syncline
  - Marcellus Outcrop
  - Charleston, WV

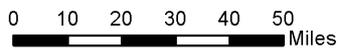
- State Boundary
- County Boundaries
- Interstate Highways
- U.S. Highways

## Explanations

<sup>1</sup> **Marcellus Wells**  
 A completed Marcellus well has one or more zones in the Marcellus that have been prepared for production- the well may or may not be producing currently; a permitted Marcellus well is one with a Marcellus/Devonian shale or deeper target.

<sup>2</sup> **"Marcellus" Thickness**  
 "Marcellus" thickness data do not represent the entire thickness of the Marcellus Shale but a subset of it. Specifically, these data represent an interval of organic-rich shale with high gamma-ray readings within the Hamilton Group, as described by Schwietring, WVGES OF8608 (1980).

<sup>3</sup> **Onondaga**  
 The Onondaga Limestone and equivalent units underlie the Marcellus Shale. The top of the Onondaga and equivalents is approximately equal to the base of the Marcellus.



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# UNITED STATES



## NEW MANUFACTURING PROJECTS ARE GROWING OUR ECONOMY & CREATING JOBS



**317**  
**new**  
**chemical**  
**industry**  
projects due  
to shale gas\*



**\$185 billion**  
in new capital investment



**464 thousand**  
direct & indirect jobs by 2025  
359K add'l jobs generated by household spending



**\$310 billion**  
in new economic output



**\$26 billion**  
in new tax revenue by 2025



THE AVERAGE ANNUAL PAY IN THE  
BUSINESS OF CHEMISTRY IS NEARLY

**\$94,000**

THAT'S 44% HIGHER  
THAN THE AVERAGE  
MANUFACTURING PAY



FOR EVERY JOB CREATED BY THE  
BUSINESS OF CHEMISTRY, 6.8 ARE  
GENERATED ELSEWHERE IN THE  
ECONOMY, TOTALING OVER  
**6 MILLION JOBS**

MORE THAN

**96%**

OF ALL

MANUFACTURED  
GOODS ARE

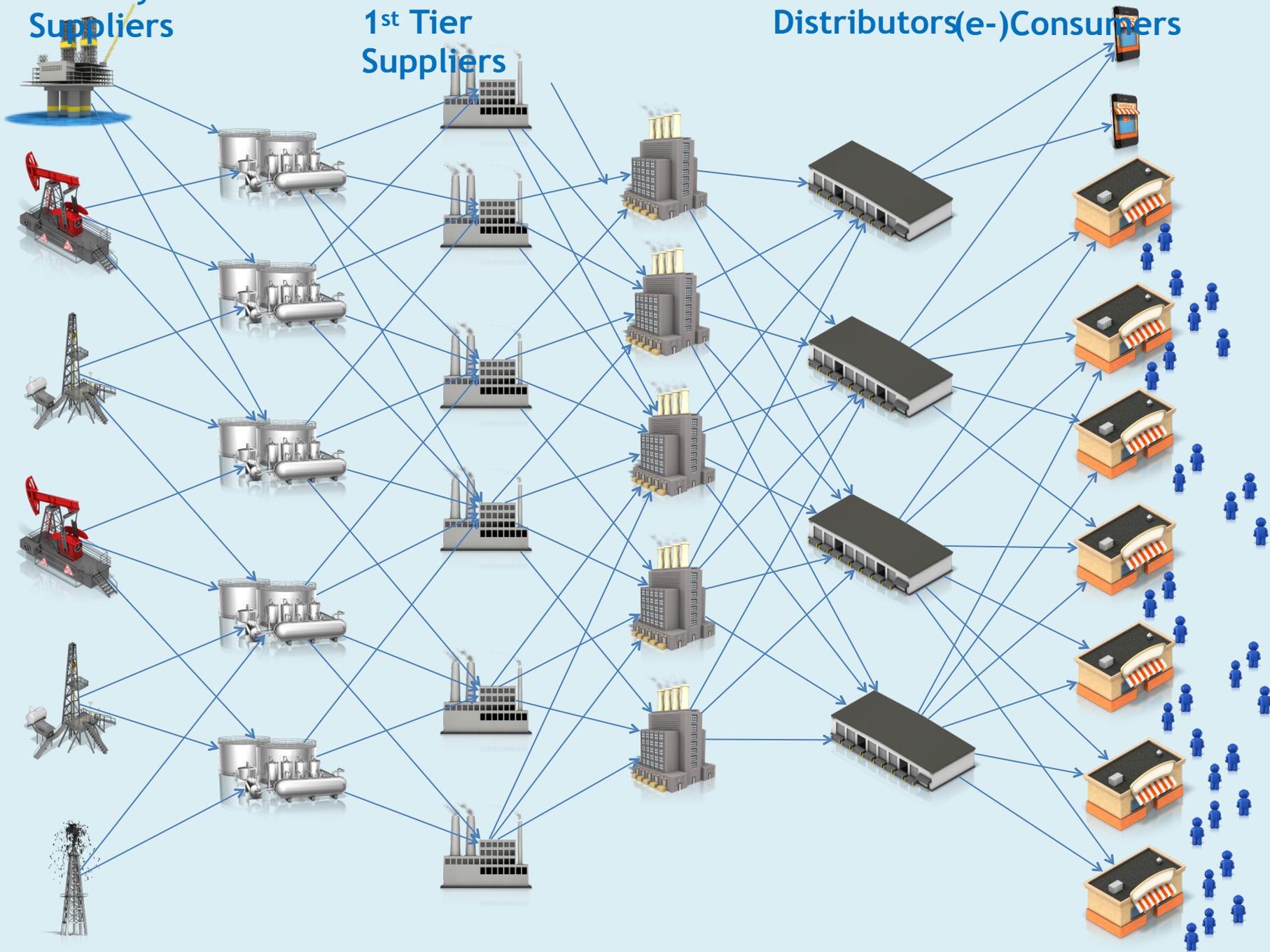
DIRECTLY TOUCHED BY  
THE BUSINESS  
OF CHEMISTRY

Tertiary Suppliers

1<sup>st</sup> Tier Suppliers

OEMs

Retailers/  
Distributors(e-)Consumers



# SUPPLY CHAIN 101



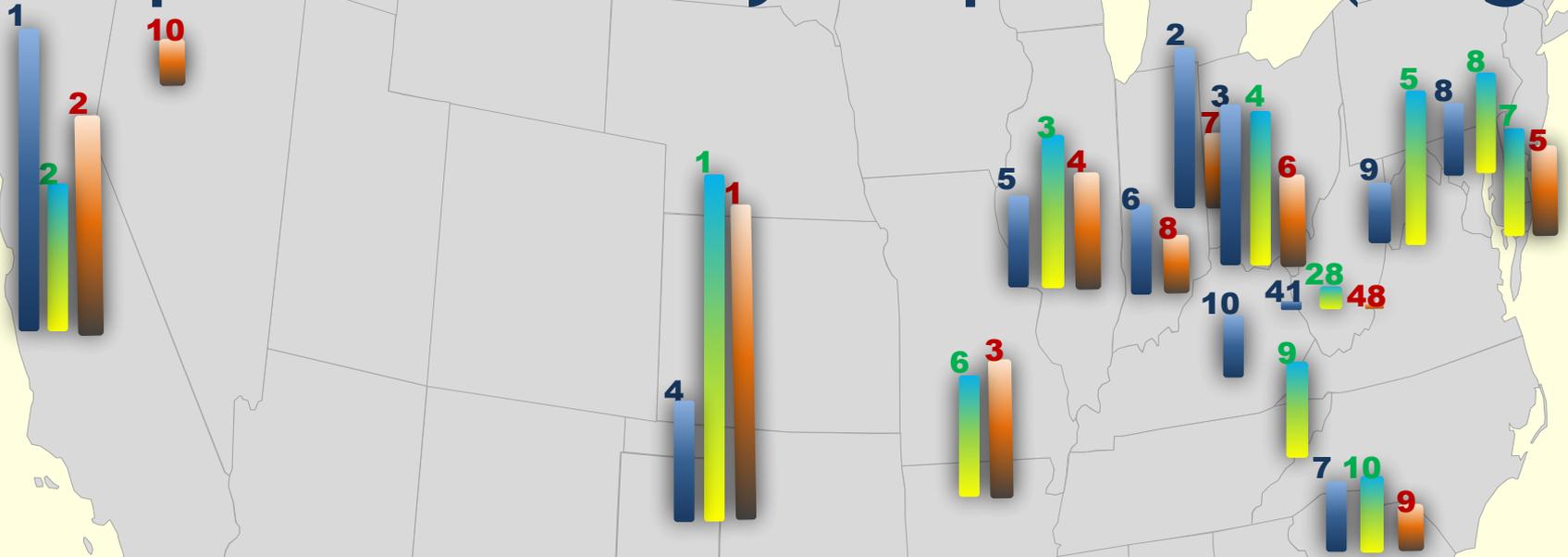
**80% OF COSTS ARE FIXED  
INTO THE SUPPLY CHAIN  
NETWORK DESIGN**

**LOCATE FACILITIES CLOSE  
TO TRANSPORTATION  
ACCESS POINTS**



**SPEED + GUARANTEED DELIVERY  
= ↑ CUSTOMER SERVICE  
= ↑ REVENUE**

# Top 10 States by Shipments (%age)



**Manufacturing**

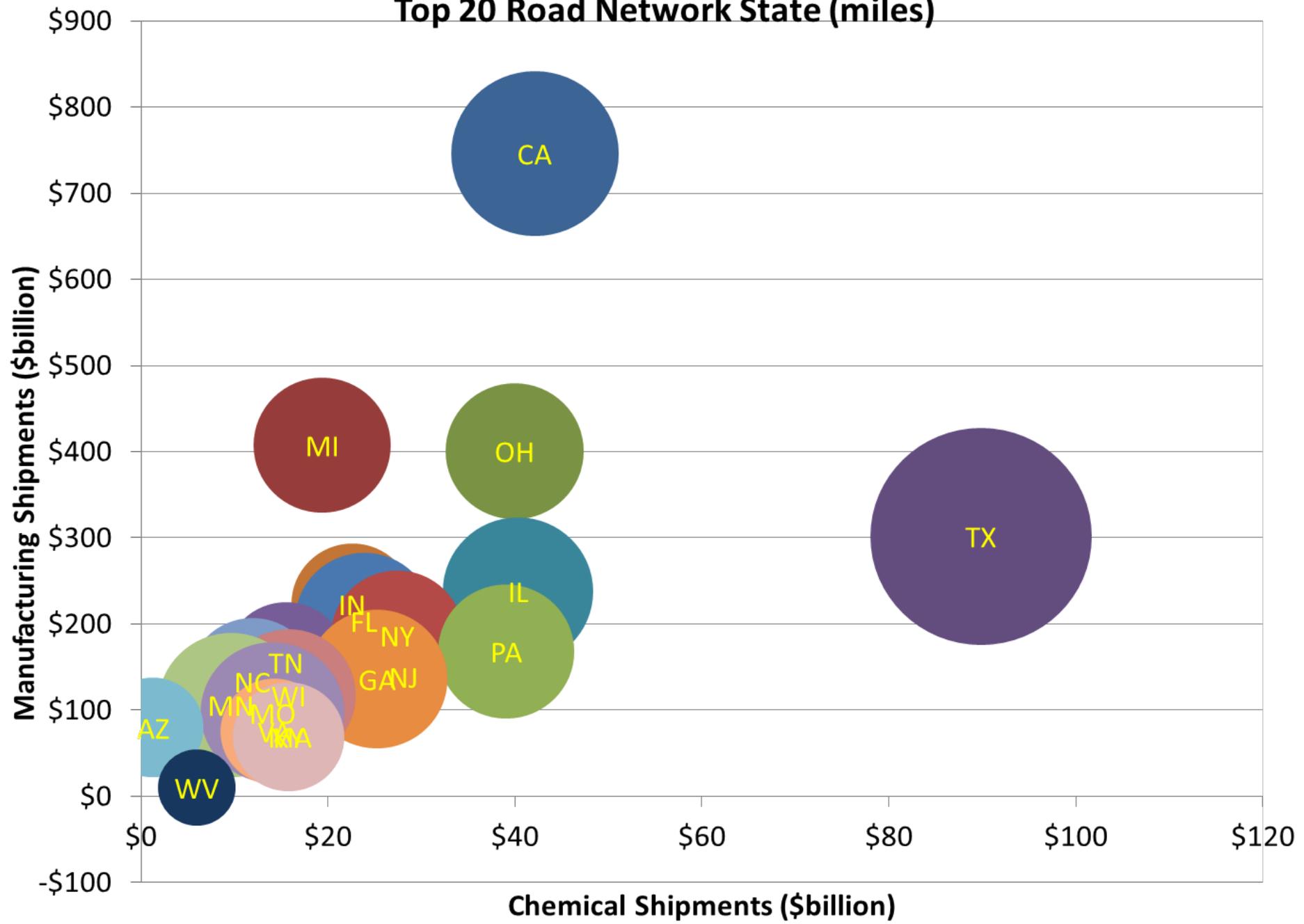


**Chemical**

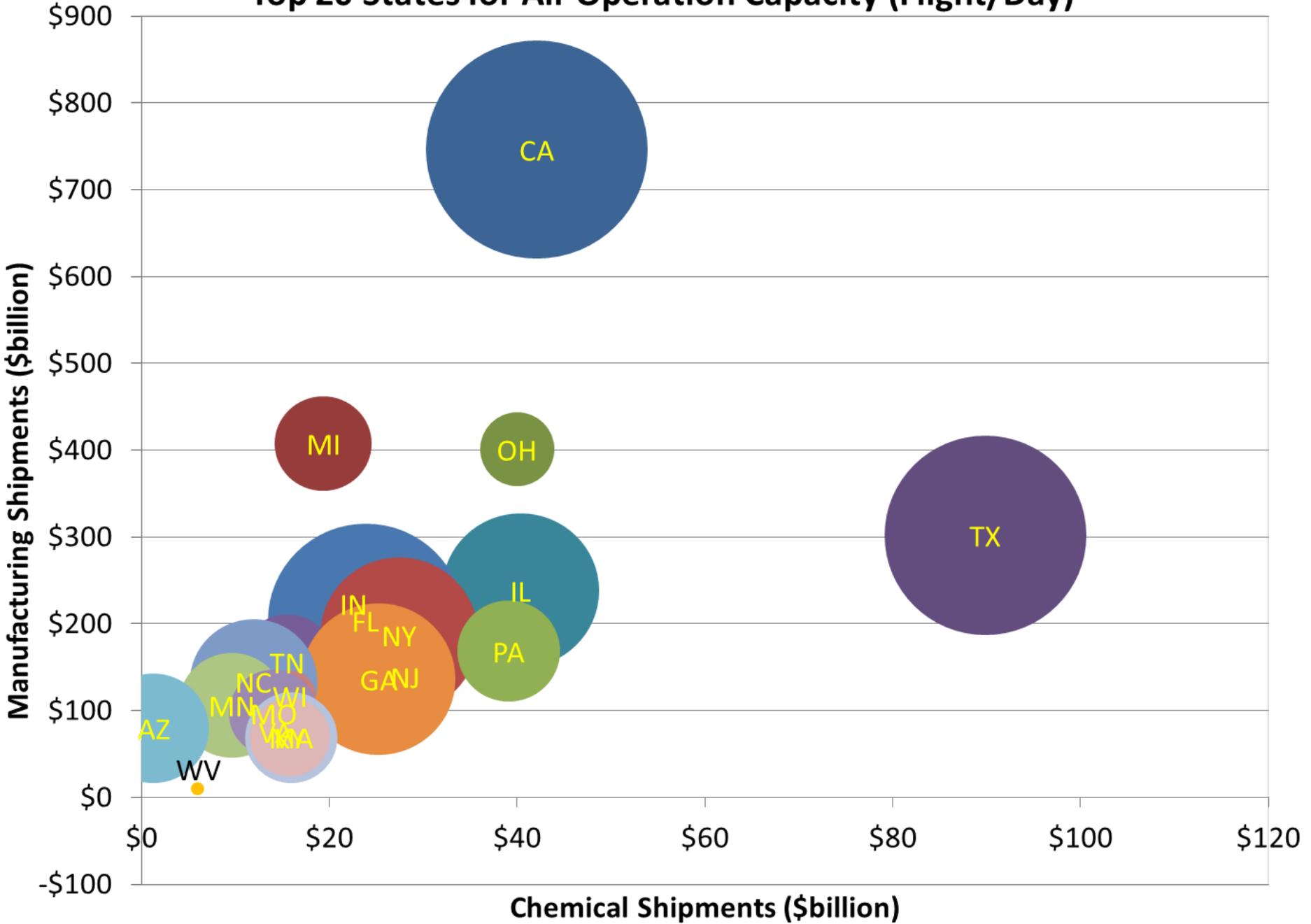


**Oil**

# Top 20 Road Network State (miles)



# Top 20 States for Air Operation Capacity (Flight/Day)



# Forces Affecting Chemical Supply Chains

- Demands for greater customer service requiring greater differentiation in service performance
  - Greater digitization and transparency in customer orders
- Transportations costs between 2.2-3.6% of revenues
  - 0.5% savings increases profit margins by 5%
- Significant growth in chemical industry containerized Intermodal transportation
- Industry consolidation driving reductions in working capital and greater asset productivity
  - Challenging as inventory turns 6-14 times a year in the chemical industry

# West Virginia Chemical Supply Chain SWOT Analysis



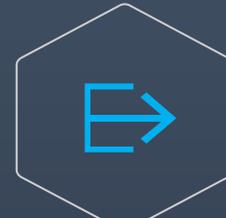
## STRENGTHS

- Shale Gas
- Roads to Prosperity Amendment
- Proximity to major US population
- Proximity to U.S. manufacturing



## WEAKNESSES

- Under developed transport infrastructure
- No Inland port



## OPPORTUNITIES

- China Energy MOU
- Attracting downstream investments
- Grow inland port especially with Air operations, Prichard-HTS?



## THREATS

- Neighboring states with better transport infrastructure attracts downstream investments

**THANK YOU  
FOR  
YOUR TIME**